

Saint Paul Small Business Support Services



Connect to the people who can help you get your business ready for the Central Corridor Light Rail Transit Line.

WHO CAN HELP

We've made it easy for you to find information about services and resources—in multiple languages—that can help you prepare your business or property for the Central Corridor Light Rail Transit Line.

We'll connect you to the answers to any light-rail-related question or concern. Just contact your Metropolitan Council Central Corridor Outreach Coordinator—or any one of the organizations listed here.

Advocacy, Information, and Referrals

African Development Center	612-333-4772	www.adcmnnesota.org
Asian Economic Development Association (AEDA)	651-222-7798	www.aeda-mn.org
City of Saint Paul Planning and Economic Development Ellen Muller	651-266-6605	ellen.muller@ci.stpaul.mn.us
University Avenue Business Association (UABA)	651-641-0334	www.universityavenuebiz.com
UABA Business Information Center	651-647-2276	www.universityavenuebiz.com/BIC
University Avenue Business Preparation Collaborative (U-7) Marilyn Porter Sia Lo	651-230-1020 651-291-8436	www.universityseven.org marilyn@aurorastanthony.org sialo@ndc-mn.org

HOW WE CAN HELP

Business Consulting and Technical Assistance



Call or drop in at these locations to find free online resources and hands-on assistance to strengthen your business.

- **Rondo Community Outreach Library Business Resource Center**
- **UABA Business Information Center** at 712 University Avenue, Suite 105
- **Saint Paul Small Business Administration Business Planning Center** at 2324 University Avenue West, Midtown Commons Building, Suite 112

Attend free workshops on many business related topics, including accounting, marketing or website design.

Ask for individual consultations with specialists in marketing, merchandizing, accounting, credit repair, intellectual property rights, trademarking, and retail management.

We want your business to thrive in Saint Paul, whether on the corridor or off it. If you find that you need more space, are ready to expand, or simply want to find another location within the city, we can help.

HOW WE CAN HELP

Construction Information → We can connect you with the most up-to-date information on light rail construction plans.

Energy Efficiency → You can reduce your monthly operating costs by improving the energy efficiency of your building, with the help of:

- Below-market loans through the City and organizations such as the Center for Energy and Environment
- Xcel Energy rebate program

Financial Assistance → You may be eligible for a variety of financial assistance aimed at helping businesses and property owners in the corridor, including:

- Working capital and real estate loans
- Matching Marketing and Matching Façade Improvement grants

Legal Advice and Services → Visit the UABA Business Information Center for legal information, consultation, and extended representation on a variety of issues (business/construction mitigation rights, property tax/property rights, landlord/tenant rights, leases and sales).

Marketing → Take advantage of an extensive offering of free or low-cost marketing and branding services – including print and Web-based.

Parking → You have a number of options if you are concerned about the loss of on-street parking. We can direct you to City staff who can assist you with solutions like these:

- Sharing parking with your neighbors
- Improving parking off the alley
- Reconfiguring existing parking lots to add spaces
- Eliminating multiple curb cuts

You can see detailed examples in Parking Solutions for the Central Corridor available at <http://www.stpaul.gov/DocumentView.aspx?DID=10892>.

Translation and Interpretation → Translation and interpretation services are available on construction or business issues.